

MY PORTFOLIO

Jaeden Gordon

WHO AM I?

Networking Specialist and relentless worker from Pittsburgh, PA. Majoring in Public Relations and minoring in Sports Business.

- Currently involved in Project Management and Operations for the student run “Oregon Accelerator,” a program launched to collaborate with Student Athletes in capitalizing on their opportunities in Name, Image, and Likeness (NIL).



Contact/ Resume

- Recruiting
- Operations
- Speed & Performance Coach
- Supervisor of 5 different airlines

Phone:
(724) 480 - 8923

Email:
Jaedengordon11@gmail.com

JAEDEN GORDON

Major: Public Relations
Minor: Sports Business

EDUCATION

University of Oregon (Eugene, OR)
March 2021 – Present
National Merit of Schooling
2020 – 2024 6x Deans List Recognition

WORK EXPERIENCE

Oregon Football Recruiting
Department of Athletics – Eugene, OR
October 2023 – December 2024

- Provided Services for Recruiting, Assisting Full Time staff with needs, Belonging to NCAA Division I Athletics & Staffing. Top 10 Athletics Team in the Nation

Oregon Accelerator – Operations
Student Run Club – Eugene, OR

- Worked with Student Athletes to maximize Name, Image & Likeness (NIL)
- Hosted Workshops for Athlete Development

- Performed specific Duties such as hiring, event setup, conduct feedback and improve development of student experience while holding Biweekly Meetings

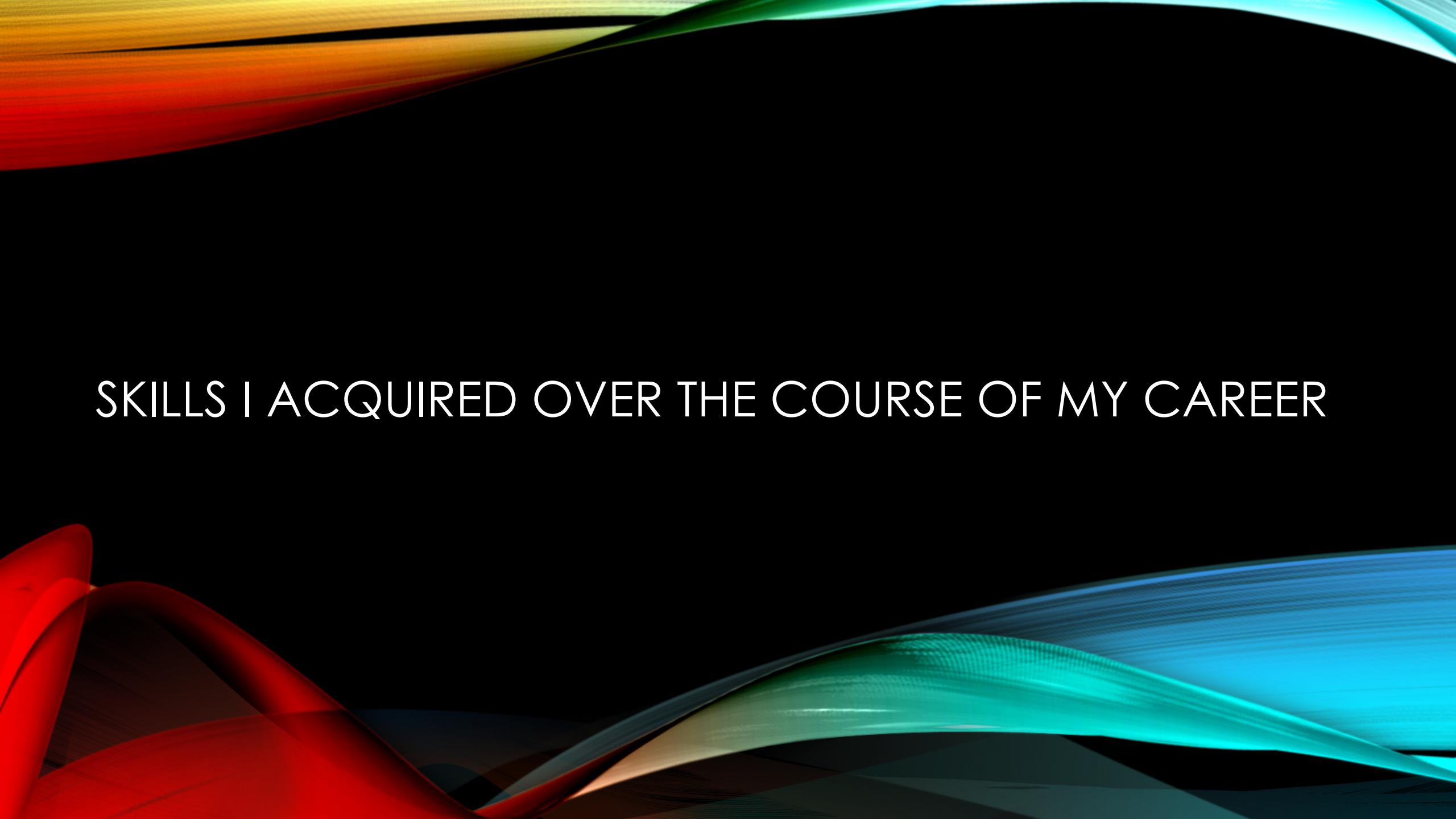
2/10ths Speed & Agility Sports Performance
Pittsburgh, PA
Athlete, Coach

- Served as On Field Player Coach – Training Camps
Assisted Camps w/ Aaron Donald, Dane Jackson, James Conner, Damar Hamlin, etc.

Trego-Dugan Aviation
PIT International Airport - Pittsburgh, PA
October 2022 – December 2024
Ramp Agent – Trained on Spirit, Alaska, & Allegiant Airlines

SKILLS

- Public Speaking
- Effective Communication
- Leadership/Mentorship
- Sports



SKILLS I ACQUIRED OVER THE COURSE OF MY CAREER



Aaron Donald

- Former Rams Defensive Tackle
- Future 1st Ballot Hall of Famer V

Willie Parker

- Former Steelers Running back
- Longest Run in Super Bowl History



NETWORKING

Creating opportunities to build relationships with Professionals through communication, and experience in Sport.

NCAA DIII Two-Sport Athlete (Football and Wrestling)

PUBLIC SPEAKING

Creating opportunities by building relationships with agencies through communication, media, profession and athletics

Telling my story, and using my voice to tell others' stories



Leadership



Serving the community as a football coach, mentor, and player developer

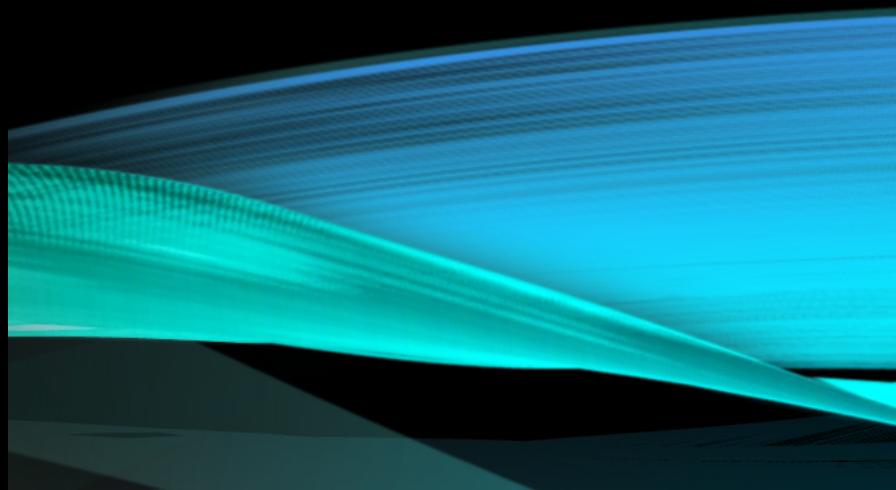


SOME WORK I HAVE DONE

INTERNSHIP

Oregon Football Recruiting

Serviced a Top-10 team in the Nation, by assisting staff with recruiting needs. Decorated hotels, set up and tear down events and provide families with welcoming energy





JOB SHADOW

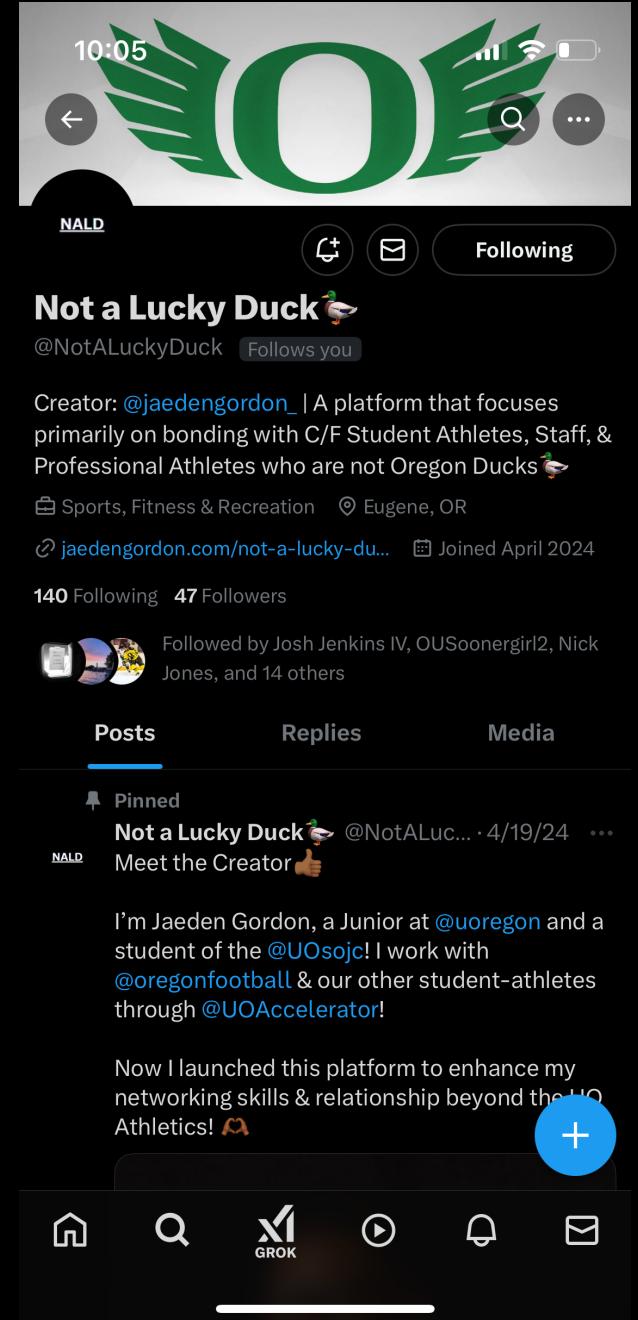
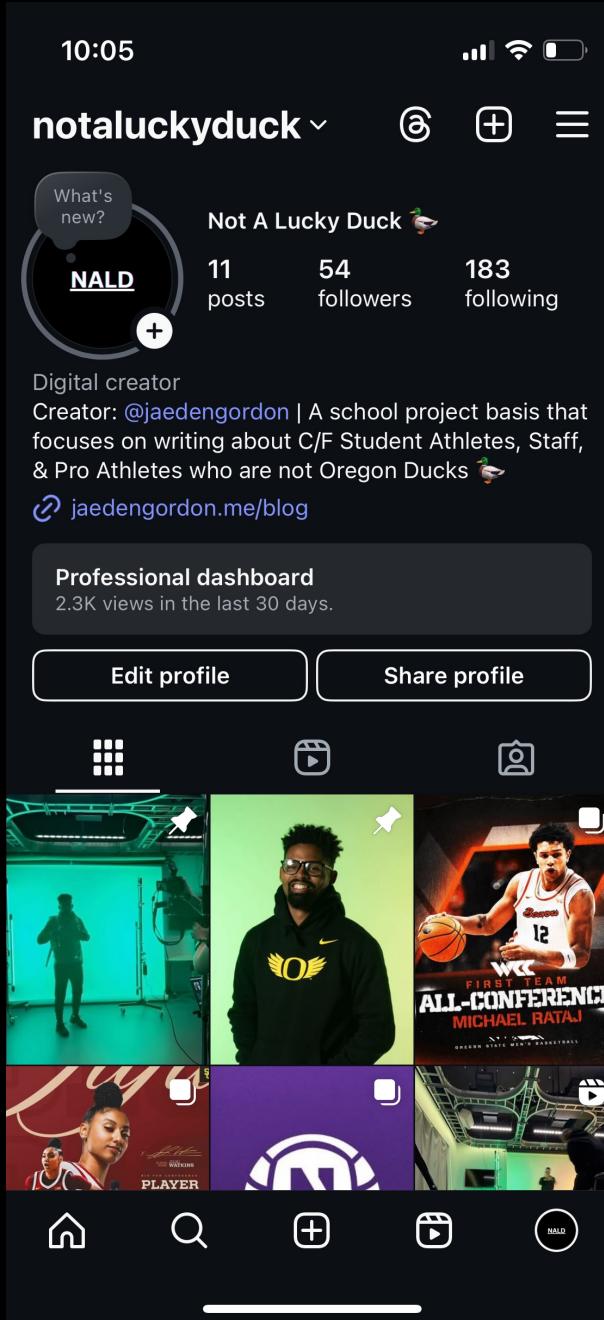
Portland Trailblazers

- Statistical Analyst vs. The Los Angeles Clippers
- Learned how to call stats every quarter of every player in a short time frame

Create Projects

Founder of Not A Lucky Duck (NALD)

- Established Credibility to get on court and on field access to meet players from opposing teams,
- ask about their story
- write and post about them (Via blog posts)



GOALS AND ASPIRATIONS

Graduate and Obtain my degree

Be Multifaceted in digital software (Microsoft, Google, Adobe)

Be an impactful alum

Work in Communications or PR (Admissions, Operations, Branding Sports)

Tackle a deeper role in Product management and Press Writing

DREAM JOBS

Admissions, Community Relations, Marketing, Operations/Product Management

Sports Broadcasting, Sports Analyst (NCAA, NFL, WNBA)

Professional Operations (NCAA, NFL, WNBA, NBA, MLB)

PR Firm or Agency

Graduate Student/Graduate Assistant

THANK YOU