



MY PORTFOLIO

Jaeden Gordon

WHO AM I?

Networking Specialist and relentless worker from Pittsburgh, PA. Majoring in Public Relations and minoring in Sports Business.

- Currently involved in Project Management and Operations for the student run “Oregon Accelerator,” a program launched to collaborate with Student Athletes in capitalizing on their opportunities in Name, Image, and Likeness (NIL).



Contact/ Resume

- Recruiting
- Operations
- Speed & Performance Coach
- Supervisor of 5 different airlines

Phone:

(724) 480 - 8923

Email:

Jaedengordon11@gmail.com

JAEDEN GORDON

Major: Public Relations

Minor: Sports Business

EDUCATION

University of Oregon (Eugene, OR)

March 2021 – Present

National Merit of Scholarship

2020 – 2024 6x Deans List Recognition

WORK EXPERIENCE

Oregon Football Recruiting

Department of Athletics – Eugene, OR

October 2023 – December 2024

- Provided Services for Recruiting, Assisting Full Time staff with needs, Belonging to NCAA Division I Athletics & Staffing. Top 10 Athletics Team in the Nation

Oregon Accelerator – Operations

Student Run Club – Eugene, OR

- Worked with Student Athletes to maximize Name, Image & Likeness (NIL)
- Hosted Workshops for Athlete Development
- Performed specific Duties such as hiring, event setup, conduct feedback and improve development of student experience while holding Biweekly Meetings

2/10ths Speed & Agility Sports Performance

Pittsburgh, PA

Athlete, Coach

- Served as On Field Player Coach – Training Camps Assisted Camps w/ Aaron Donald, Dane Jackson, James Conner, Damar Hamlin, etc.

Trego-Dugan Aviation

PIT International Airport - Pittsburgh, PA

October 2022 – December 2024

Ramp Agent – Trained on Spirit, Alaska, & Allegiant Airlines

SKILLS

- Public Speaking
- Effective Communication
- Leadership/Mentorship
- Sports

ABOUT ME

Gifted, Motivating, Leader who wants to make the most of every opportunity created. Huge Passion for sports and working with youth. Living to tell a story. Preferred Walk-On offer from The University of Nevada Reno.

CONTACT

PHONE:
(724) 480 - 8923

Linkedin:
<https://www.linkedin.com/in/jaedengordon-b46b6616a/>

EMAIL:
jaedengordon11@gmail.com
jaedeng@uoregon.edu

ACTIVITIES

Inducted Member of THE NSLS
(National Society of Leadership & Success)

Member of UONABJ (National
Association of Black Journalists)

GOALS

Education: Continue Raise Money to earn degree. Pursue Graduate School in the future

Athletics: Join University Staff to learn coaching and Director of Player Development

Networking: Making New Connections Daily



SKILLS I ACQUIRED OVER THE COURSE OF MY CAREER



^ Willie Parker

- Former Steelers Running back
- Longest Run in Super Bowl History

Aaron Donald

- Former Rams Defensive Tackle
- Future 1st Ballot Hall of Famer V



NETWORKING

Creating opportunities to build relationships with Professionals through communication, and experience in Sport.

NCAA DIII Two-Sport Athlete (Football and Wrestling)

PUBLIC SPEAKING

Creating opportunities by building relationships with agencies through communication, media, profession and athletics

Telling my story, and using my voice to tell others' stories



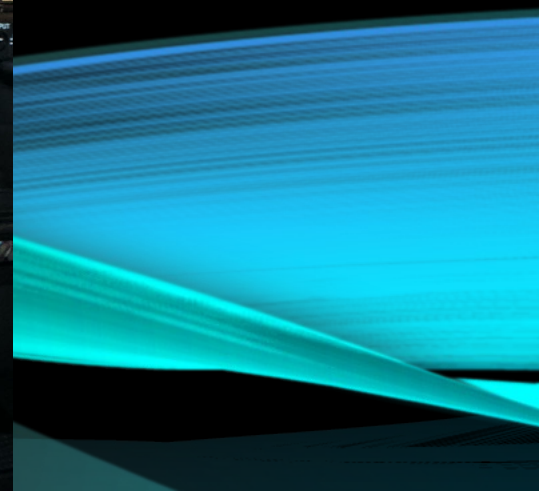
Interview about Oregon Women's Basketball having a difficult season



Commencement Interview: My Past School Experiences



SOJC Interview about the Art of Networking



Leadership



Serving the community as a football coach, mentor, and player developer



SOME WORK I HAVE DONE



INTERNSHIP

Oregon Football Recruiting

Serviced a Top-10 team in the Nation, by assisting staff with recruiting needs. Decorated hotels, set up and tear down events and provide families with welcoming energy





JOB SHADOW

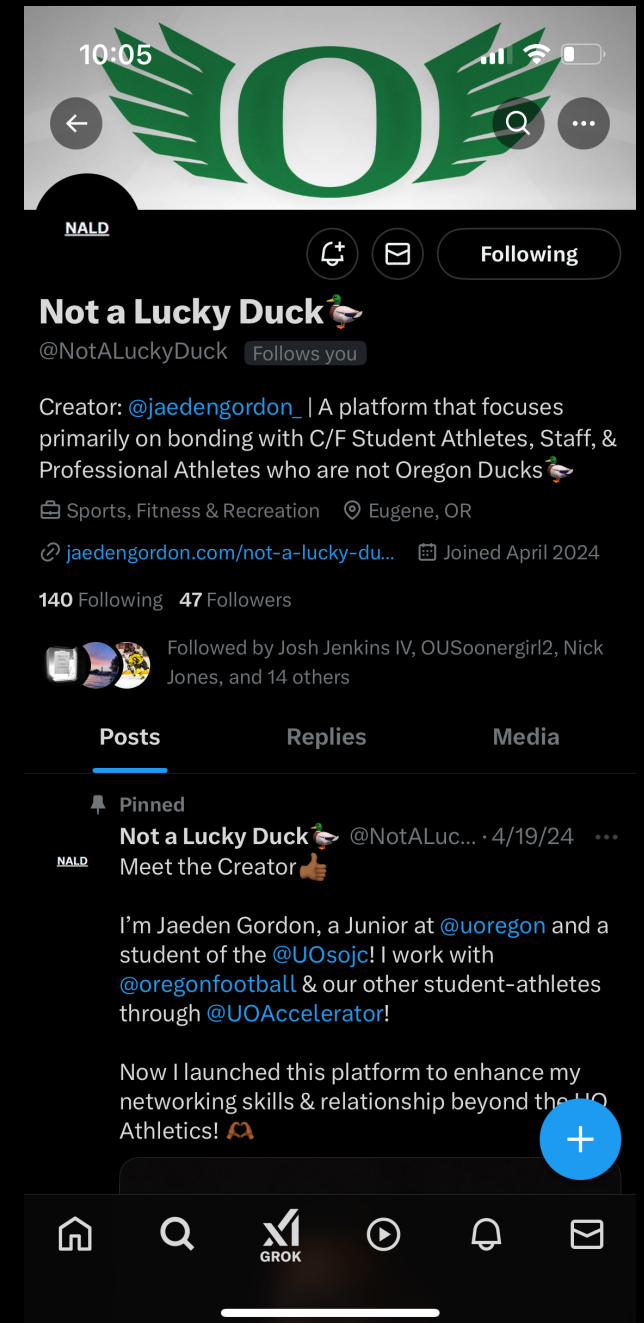
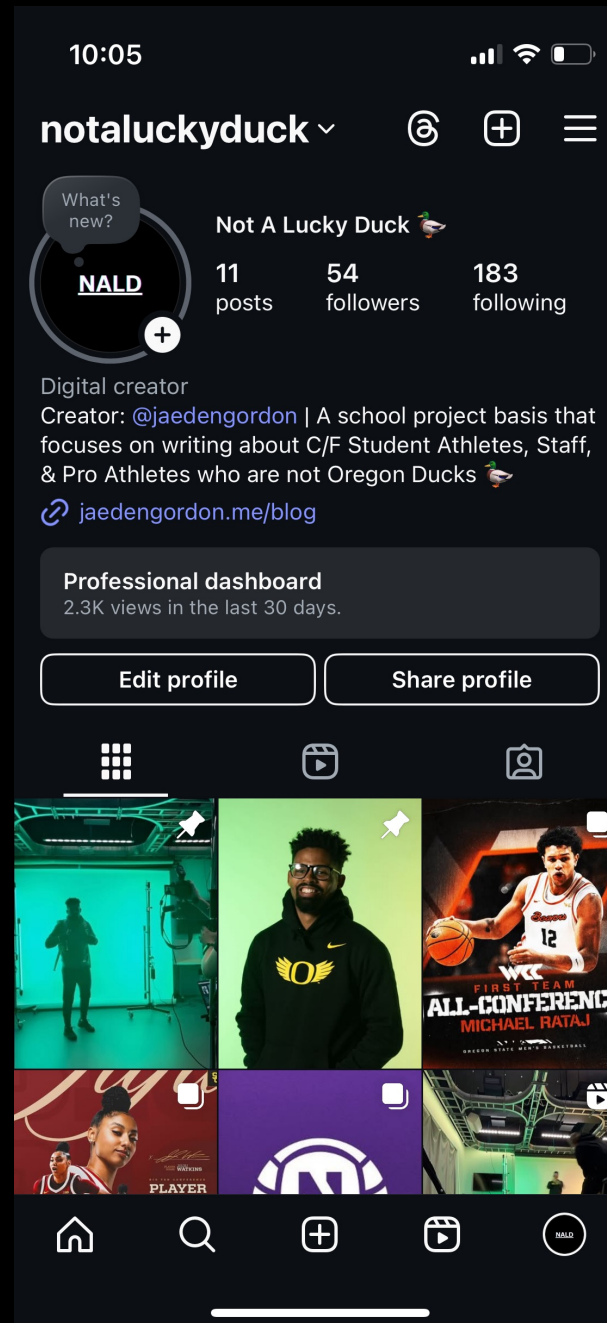
Portland Trailblazers

- Statistical Analyst vs. The Los Angeles Clippers
- Learned how to call stats every quarter of every player in a short time frame

Create Projects

Founder of Not A Lucky Duck (NALD)

- Established Credibility to get on court and on field access to meet players from opposing teams,
- ask about their story
- write and post about them (Via blog posts)



GOALS AND ASPIRATIONS

Graduate and
Obtain my degree

Be Multifaceted in
digital software
(Microsoft, Google,
Adobe)

Be an impactful
alum

Work in
Communications or
PR (Admissions,
Operations,
Branding Sports)

Tackle a deeper role
in Product
management and
Press Writing

DREAM JOBS

Admissions, Community Relations, Marketing, Operations/Product Management

Sports Broadcasting, Sports Analyst (NCAA, NFL, WNBA)

Professional Operations (NCAA, NFL, WNBA, NBA, MLB)

PR Firm or Agency

Graduate Student/Graduate Assistant



THANK YOU